

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMERICAN CROSSROADS	691

Flight Dates	Order #	Alt Order #
09/18/12 - 09/27/12	936467	07892672

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/20/12	M-F Early Sunrise	5:00-6:00 AM	-1-1---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1-1--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 09/18/12 5:29 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV18ACH \$400.00 NM 1 WESH Th 09/20/12 5:27 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV18ACH \$400.00 NM									
2	09/24/12	09/26/12	M-F Early Sunrise	5:00-6:00 AM	M-W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M-W---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/24/12 5:42 AM M-F Early Sunrise 5:00-6:00 AM :30 USPRTV18ACH \$400.00 NM									
3	09/19/12	09/21/12	M-F Sunrise @6AM	6:00-7:00 AM	--1-1--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1-1-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/19/12 6:27 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV18ACH \$1,100.00 NM 2 WESH F 09/21/12 6:28 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV18ACH \$1,100.00 NM									
4	09/25/12	09/27/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1---	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 6:27 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV18ACH \$1,100.00 NM 2 WESH Th 09/27/12 6:29 AM M-F Sunrise @6AM 6:00-7:00 AM :30 USPRTV18ACH \$1,100.00 NM									
5	09/24/12	09/26/12	NBC Today Show	7:00-9:00 AM	111----	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 111---- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/24/12 8:44 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM 3 WESH Tu 09/25/12 8:42 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM 2 WESH W 09/26/12 8:59 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	691

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/18/12	09/21/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1111-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 09/18/12 8:58 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM 3 WESH W 09/19/12 7:59 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM 4 WESH Th 09/20/12 7:56 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM 1 WESH F 09/21/12 7:23 AM NBC Today Show 7:00-9:00 AM :30 USPRTV18ACH \$1,400.00 NM									
7	09/25/12	09/27/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1-1---	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 9:56 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$700.00 NM 2 WESH Th 09/27/12 9:33 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$700.00 NM									
8	09/19/12	09/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--1-1--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1-1-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/19/12 9:44 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$700.00 NM 2 WESH F 09/21/12 9:30 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV18ACH \$700.00 NM									
9	09/24/12	09/26/12	NBC Today Show II	10AM-11AM	1-1----	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1-1---- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH M 09/24/12 10:50 AM NBC Today Show II 10AM-11AM :30 USPRTV18ACH \$600.00 NM 1 WESH W 09/26/12 10:58 AM NBC Today Show II 10AM-11AM :30 USPRTV18ACH \$600.00 NM									
10	09/18/12	09/20/12	NBC Today Show II	10AM-11AM	-1-1---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1-1--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 09/18/12 10:56 AM NBC Today Show II 10AM-11AM :30 USPRTV18ACH \$600.00 NM 1 WESH Th 09/20/12 10:59 AM NBC Today Show II 10AM-11AM :30 USPRTV18ACH \$600.00 NM									
11	09/25/12	09/27/12	NBC Today Show III	11AM-12PM/10-11A	-1-1---	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1-1--- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 11:51 AM NBC Today Show III 11AM-12PM/10-11A :30 USPRTV18ACH \$550.00 NM 2 WESH Th 09/27/12 11:30 AM NBC Today Show III 11AM-12PM/10-11A :30 USPRTV18ACH \$550.00 NM									
12	09/19/12	09/21/12	NBC Today Show III	11AM-12PM/10-11A	--W-F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W-F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/19/12 11:28 AM NBC Today Show III 11AM-12PM/10-11A :30 USPRTV18ACH \$550.00 NM									
13	09/18/12	09/20/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1-1---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1-1--- 2 \$500.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	691	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/18/12	09/20/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-1-1---	:30	2	\$500.00	NM
09/17/12 09/23/12 -1-1--- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/18/12 12:26 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV18ACH \$500.00 NM 2 WESH Th 09/20/12 12:00 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV18ACH \$500.00 NM									
14	09/24/12	09/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	1-1----	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1-1---- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH M 09/24/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV18ACH \$500.00 NM 1 WESH W 09/26/12 12:27 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV18ACH \$500.00 NM									
15	09/19/12	09/21/12	Days of Our Lives	1:00-2:00 PM	--1-1--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --1-1-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH W 09/19/12 1:45 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$600.00 NM 1 WESH F 09/21/12 1:27 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$600.00 NM									
16	09/25/12	09/27/12	Days of Our Lives	1:00-2:00 PM	-1-1---	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -1-1--- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 1:45 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$600.00 NM 2 WESH Th 09/27/12 12:59 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV18ACH \$600.00 NM									
17	09/18/12	09/20/12	M-F 3-4 PM	3:00-4:00 PM	-T-T---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -T-T--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/18/12 3:41 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV18ACH \$600.00 NM									
18	09/26/12	09/26/12	M-F 3-4 PM	3:00-4:00 PM	--W----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --W---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/26/12 3:49 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV18ACH \$600.00 NM									
19	09/19/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--1-1--	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --1-1-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH W 09/19/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$800.00 NM 2 WESH F 09/21/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$800.00 NM									
20	09/25/12	09/27/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-1---	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -1-1--- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 09/25/12 4:30 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	691	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/25/12	09/27/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-1---	:30	2	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTh 09/27/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV18ACH \$800.00 NM									
21	09/24/12	09/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	1-1----	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1-1---- 2 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/24/12 5:12 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,100.00 NM 2 WESHW 09/26/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,100.00 NM									
22	09/18/12	09/20/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1-1---	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -1-1--- 2 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 09/18/12 5:26 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,100.00 NM 2 WESHTh 09/20/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV18ACH \$1,100.00 NM									
23	09/18/12	09/20/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-111---	:30	3	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -111--- 3 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 09/18/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 3 WESHW 09/19/12 6:09 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 2 WESHTh 09/20/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM									
24	09/24/12	09/27/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1111---	:30	4	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1111--- 4 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHM 09/24/12 6:11 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 2 WESHTu 09/25/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 1 WESHW 09/26/12 6:29 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM 4 WESHTh 09/27/12 6:14 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV18ACH \$2,000.00 NM									
25	09/24/12	09/26/12	M-F Entertainment Tonight	7:00-7:30 PM	M-W----	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M-W---- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 09/24/12 7:10 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV18ACH \$1,400.00 NM 1 WESHW 09/26/12 7:30 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV18ACH \$1,400.00 NM									
26	09/18/12	09/20/12	M-F Entertainment Tonight	7:00-7:30 PM	-1-1---	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -1-1--- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTu 09/18/12 7:28 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV18ACH \$1,400.00 NM 1 WESHTh 09/20/12 7:16 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV18ACH \$1,400.00 NM									
27	09/25/12	09/27/12	M-F Access Hollywood	Access Hollywood /	-T-T---	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -T-T--- 1 \$1,400.00									

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Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	691	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/25/12	09/27/12	M-F Access Hollywood	Access Hollywood /	-T-T---	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 7:47 PM M-F Access Hollywood Access Hollywood / :30 USPRTV18ACH \$1,400.00 NM									
28	09/19/12	09/21/12	M-F Access Hollywood	Access Hollywood /	--1-1--	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --1-1-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 09/19/12 7:47 PM M-F Access Hollywood Access Hollywood / :30 USPRTV18ACH \$1,400.00 NM									
1 WESHF 09/21/12 7:48 PM M-F Access Hollywood Access Hollywood / :30 USPRTV18ACH \$1,400.00 NM									
29	09/24/12	09/24/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$9,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 M----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 09/24/12 8:00 PM Mon NBC Prime VOICE Prime Other :30 USPRTV18ACH \$9,000.00 NM									
30	09/18/12	09/20/12	M-Su News @ 11PM	11-1135p	-1-1---	:30	2	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -1-1--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/18/12 11:13 PM M-Su News @ 11PM 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
2 WESHTh 09/20/12 11:34 PM M-Su News @ 11PM 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
31	09/24/12	09/26/12	M-Su News @ 11PM	11-1135p	1-1----	:30	2	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 1-1---- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 09/24/12 11:27 PM M-Su News @ 11PM 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
2 WESHW 09/26/12 11:28 PM M-Su News @ 11PM 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
32	09/19/12	09/21/12	NBC Tonight Show	11:35P-12:35XM	--1-1--	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 --1-1-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHW 09/19/12 12:08 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$800.00 NM									
1 WESHF 09/21/12 12:30 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$800.00 NM									
33	09/25/12	09/27/12	NBC Tonight Show	11:35P-12:35XM	-1-1---	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1-1--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 12:30 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$800.00 NM									
2 WESHTh 09/27/12 12:21 AM NBC Tonight Show 11:35P-12:35XM :30 USPRTV18ACH \$800.00 NM									
34	09/21/12	09/21/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 ----F-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 09/21/12 10:12 PM NBC Prime DATELINE 10:00-11:00 PM :30 USPRTV18ACH \$5,000.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice # 936467-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/27/12
Advertiser American Crossroads - Issu	Product AMERICAN CROSSROADS	Estimate Number 691	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/21/12	09/21/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$5,000.00	NM
35	09/22/12	09/22/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/22/12 8:30 AM NBC Saturday Sat 8-10am :30 USPRTV18ACH \$1,200.00 NM									
36	09/22/12	09/22/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/22/12 6:22 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 USPRTV18ACH \$1,200.00 NM									
37	09/23/12	09/23/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/23/12 8:22 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 USPRTV18ACH \$2,000.00 NM									
38	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/23/12 6:16 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 USPRTV18ACH \$1,200.00 NM									
Total Spots							71		

Payment Terms 30 Days

<u>Gross Total</u>	\$89,250.00
<u>Agency Commission</u>	\$13,387.50
<u>Net Amount Due</u>	\$75,862.50